



Stop Exploitation, Molestation, Abuse, Assault

PUNE UNITES

Leveraging Technology

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Technology as an enabler

- Pre-empt incidents compromising the safety of women
- Getting instant help in times of emergency
- Increasing awareness and self confidence among women
- Traceability of an incident for post emergency activities

Some good technology solutions

1. Enhancing awareness about the subject
 - www.safetyforindians.in

2. Apps to pre-empt and handle emergency situations
 - 2.1 Nirbhaya
 - 2.2 TravelSafe
 - 2.3 Women Self Policing

3. Apps for Post emergency support
 - iSuggestNow

1. Site for Awareness on the subject

- Automatically aggregates news related to women safety (incidents, initiatives, tips) from the internet. Single place where news on women safety can be read.
- Institutions working for Women Safety can register on the website for visibility
- Share and care allows users to share their experiences.

www.safetyforindians.in

www.safetyforindians.in

The screenshot shows the homepage of the Women Safety website. At the top left is the logo, a purple circle with a white female symbol, and the text "WOMEN SAFETY". To the right are "Signup" and "Login" links. Below the logo is a search bar with the text "Search" and a magnifying glass icon. A navigation menu below the search bar includes "Home" (highlighted in purple), "Initiatives", "Institutions", "Safety Tips", and "Share and Care".

The main content area features two news articles. The first article is titled "Michelle Yeoh champions women's safety - New Straits Times" and is dated "Submitted by admin on Mon, 09/16/2013 - 14:21". The text of the article reads: "Michelle Yeoh champions women's safety New Straits Times KUALA LUMPUR: 1Malaysia For Youth (iM4U) mentor Tan Sri Michelle Yeoh recently launched the iM4U Street Watch Campaign. The campaign aims at fighting crime and raising awareness of women's safety, especially in the areas where women are ...".

The second article is titled "New safety system for women - The New Indian Express" and is dated "Submitted by admin on Mon, 09/16/2013 - 11:32". A small image of a woman is visible at the start of this article.

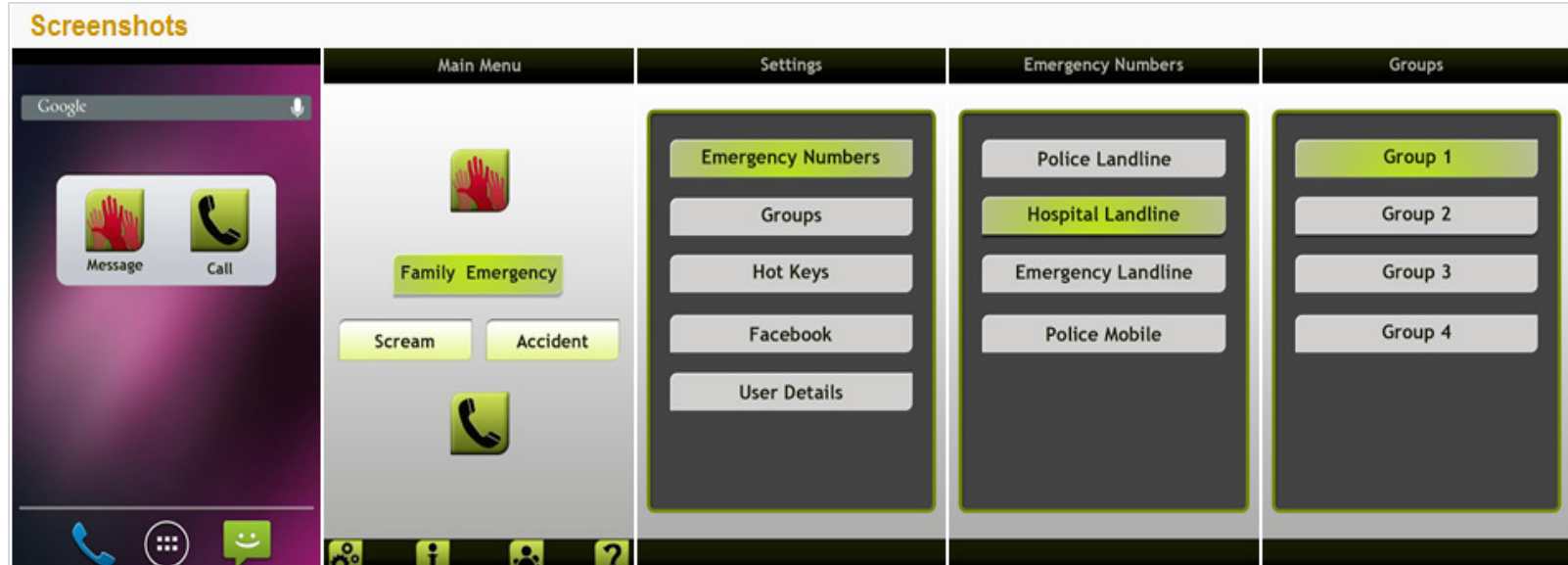
On the right side of the page, there is a "Tweets" section with a Twitter logo. It contains two tweets: one from TOILudhiana (@TOILudhiana) about women's safety being a top priority, and another from Jameel Ahmad (@jamjameeljam) discussing women's safety as an electoral agenda issue.

2. Apps for handling emergency situations

2.1 Nirbhaya – Mobile Application by Smart Cloud

- Download the application on the mobile. Perform simple configuration e.g. choose contacts to be notified in case of emergency
- Nirbhaya application sends alerts about user location to chosen contacts with accurate location updates after every 300 meters change in position up to 2 hours
- Shake the device to send an emergency message even if the phone is locked, to a group of contacts

Nirbhaya



2.2 TravelSafe – Mobile Application by Persistent Systems

- Download the app on personal mobile or company provided mobile that women employees can carry while leaving office late in the night.
- Enables security team of a company to easily track employees leaving office late in the night till they reach home safely
- Helps employees quickly reach security team, near and dear ones in case of any alarming situations
- Alerts sent when employee signals emergency, deviation from pre set route, high speed movement, stalled at the same location

TravelSafe – Mobile Application by Persistent Systems Ltd

TravelSafe+ Dashboard Plan Trip Register

TravelSafe+ PERISTENT

Start Location: Persistent Tower

Trip Time: 09:30

Driver Name: driver

Driver Mobile: 33333333

Device: 0378973196

Cab: MH12AA1110 (4)

Start from: Persistent Nil Stop Kane Road Pun

Destination: Swami Vivekanand Road, Vasant B

Expected Time: 24

Employee Name	Destination	LastDrop
<input checked="" type="checkbox"/> Employee 1	Swami Vivekanand Road, Vasant Baug, Maharashtra 411007, India.18.4839684-73.8596572	

Distance 7656 meters

Save Route

TravelSafe+ Dashboard Plan Trip Register

TravelSafe+ PERISTENT

Employees travelling at own Company Provided Cabs Need Attention

Deviated from actual route CAB no MH12AA1018 is deviated from the route **Attended**

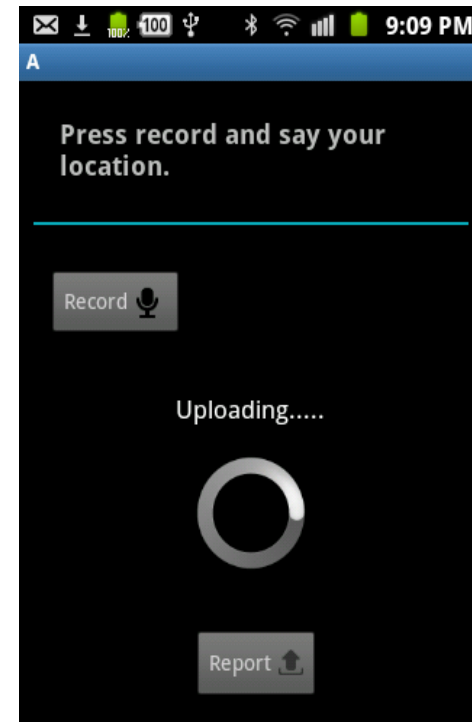
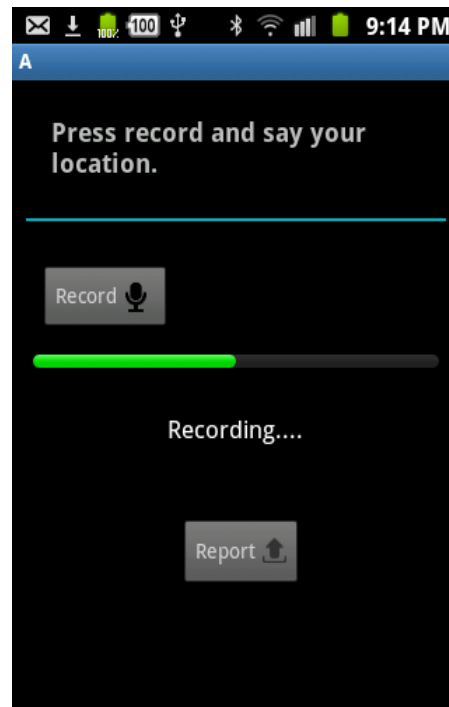
Employee is deviated from the route! Mobile No 8600973126 **Attended**

© TravelSafe - Persistent Systems Ltd. 2013

2.3 Women Self Policing – Mobile application by Asgar Godhrawala

- Download the app on the mobile
- In case of emergency use the app to send alerts (photo, video, audio) to the concerned Commissioners office (control room)
- Commissioners office sends signal to the nearby patrol team that can quickly come to the aid
- Alerts can also be sent to Family and Friends

Women Self Policing – Mobile application by Asgar Godhrawala

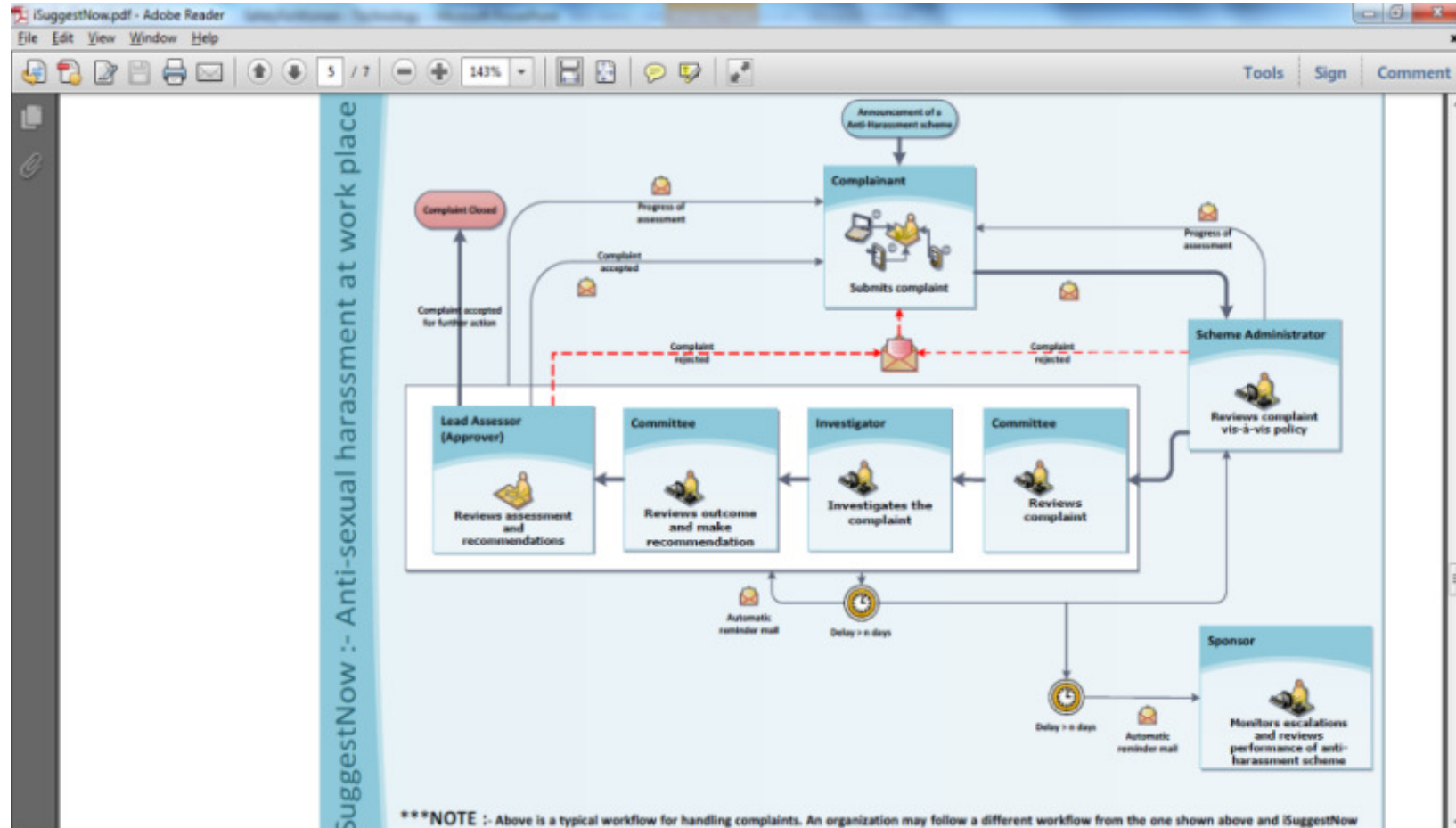


3. Post the incident

iSuggestNow – Cloud application by DSS Infotech

- Employees can report harassment complaints from anywhere (with complete anonymity and confidentiality)
- Complainant is kept updated on the progress of the complaint
- Facilitates closure of each incident reported within the statutory 90 days period
- Maintains complete record of the incident reported and investigations carried out in line with the statutory requirement

iSuggestNow – Cloud application by DSSInfotech



Safety Applications – Pune Contacts

Applications	Contact Person	Contact Details
Safety For Indians	Vishal Pai	vishal_pai@persistent.co.in
Nirbhaya – Mobile Application		info@smartcloudinfotech.com
TravelSafe – Mobile Application	Vishal Pai	vishal_pai@persistent.co.in
Women Self Policing	Asgar Godhrawala	asgar@superiorteam.in
iSuggestNow	Ramesh Sachdeva	rs@dss.co.in

Driving the adoption of technology for enhancing safety and security

- Road shows to demonstrate the Apps and their usage
- Setup IT help Desks and booths to help women with installation of the apps on their mobiles
- Make this as an integral part of the employee onboarding process