

# Radisson Blu Hotel Pune Kharadi

News Flash 12 – June 2013



The World Environment Week / World Clean Up Day was celebrated at Radisson Blu Hotel Pune Kharadi, from 3<sup>rd</sup> June to 7<sup>th</sup> June, 2013

Living  
responsible business



## World Environment Week @ Radisson Blu Hotel Pune Kharadi

ACTIVITY 1 – ( 3<sup>rd</sup> to 7<sup>th</sup> June )- Offering Green Welcome drinks to Guests

Radisson Blu Hotel Pune Kharadi joined hands to celebrate the World Environment Week by promoting a **Go Green Awareness** by offering **Green Welcome Drinks** to all our Guests on Arrival. We served **Sea Green Water** and **Green Ice Land** to all our Guests from 3<sup>rd</sup> to 7<sup>th</sup> June, 2013. These refreshing drinks were innovated by our Bartender **Ravindra Pathave**.



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### ACTIVITY 2 – ( 3<sup>rd</sup> to 7<sup>th</sup> June )- No Bin Week @ U & I – Our Staff Cafeteria



We organized **No Bin Day** throughout the Week from 3<sup>rd</sup> to 7<sup>th</sup> of June, 2013. This initiative was taken to spread general awareness on prevention of food wastage. Several Posters were displayed at “U & I” to sustain this initiative. The food wastage has been significantly minimized through this practice resulting in literally zero food wastage on these days.

### ACTIVITY 3 – ( 3<sup>rd</sup> to 7<sup>th</sup> June )- Teamwork of Seeds with Letter packaging for Guests

RDPK has collectively showcased a tremendous spirit of Teamwork in getting into the act of packing the Gulmohar Seeds along with the Environment friendly letter for distribution to all our Top Corporate Accounts, City's Who's Who and all our Resident Guests. The Letters were organized much in advance so as to distribute the maximum throughout the World Environment Week. This initiative is taken with a view to build and better long lasting relationships in line with our Mission.



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### ACTIVITY 4 – ( 5th June )- Hotel Team Picture



Radisson Blu Hotel Pune Kharadi running into its 4<sup>th</sup> Year and turning Blu as on 2013, has taken this opportunity to make it Big and Memorable. On this wonderful occasion of World Environment Day the Hotel organized a Team Picture amidst the greenery within the Hotel surroundings near the main porch. This also pays a rich tribute to the completion of our 3<sup>rd</sup> successful year of operation and also inaugurates the gateway of conversion to Blu.

### ACTIVITY 5 – ( 5th June )- No Print Day

**Trees could  
use a day off.**

You take the Pledge,  
We plant the Trees.

**Which is greener?**



Another initiative we took on 5<sup>th</sup> June'13 was **No Print Day** . **Reduce, Reuse, Recycle !!!** These were the messages circulated in every office on 5<sup>th</sup> June, 2013. A **No Print Campaign** are rolled out within the system to contribute to the sustainability aspect of nature and reduce the Carbon footprints.





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### ACTIVITY 6 – ( 5th June )- Clean Up The Litter



To make our city a better place to live in, we organized a Clean up Campaign on 5th June, 2013. Radisson Blu being a brand that places so much emphasis on hygiene, and cleanliness, it is natural to get involved in activities to help maintain clean and healthy surroundings in cities where we operate. Safe and Clean public places are a high community priority. Associates from RDPK took on to the streets of Kharadi on a cleaning campaign from 9:30am -10:30am, with brooms and dustpans to spruce up the stretch of Nagar Bypass road.

### ACTIVITY 7 – ( 5th June )- Jasmine Sapling Distribution

RDPK has embarked on a **Green Route** to commemorate the occasion of the World Environment Day on 5<sup>th</sup> June, 2013. **Jasmine Saplings** were displayed by the Housekeeping Team at the Main Porch near the Hotel entrance to ensure that all the Guests are gifted with a Sapling as a Green Fond Farewell by our Security Team.. This initiative was also drawn to build better and long lasting relationship with our Guests who were overwhelmed by this wonderful gesture offered by the Associates of RDPK.



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### ACTIVITY 8 – ( 5th June )- Green Desk at the Lobby for Seeds Distribution



In the honor of **World Environment Day** 5<sup>th</sup> June, 2013, and in pursuit of protection, conservation and restoration of our natural surroundings, RDPK had collectively contributed to the community by gifting **Gulmohar Seeds** to all Guests for initiating a Greener Tomorrow. We had a Green Desk at the lobby for this activity and presented seeds with sowing instructions to all guests visiting the Hotel on that day.



### ACTIVITY 9 – ( 5th June )- Sapling Plantation near the Main Porch



There were a series of plantation done in the plant bed in front of the Hotel Main Porch on 5<sup>th</sup> June, 2013. Kaneria, Duranta Golden and Red Reep were placed in a sequence with a mirror image from both ends. This initiative was taken to further beautify our property with nature springing all around. All HODs along with their teams took an active role in spreading Greenery around the entrance of RDPK.

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### ACTIVITY 10 – ( 5th June ) – Face Mask Distribution to Traffic Police by PHA

Radisson Blu Hotel Pune Kharadi also joined hands with **Poona Hoteliers Association** and collectively participated along with many other Hotels of the City on **World Environment Day** and handed over **100 Face Masks** to **DCP Mr Vishwas Pandhare** at Traffic Police Commissioner's Office. This initiative is taken to offer a kind gesture to all our Traffic Police Members who while on duty combat with pollution and dust generated from vehicles.



### ACTIVITY 11 – ( 5th June ) – Going Green with PHA



Asoka Tree and Gulmohar Tree planting was done by all Hotels as a joint activity with Poona Hoteliers Association.

